"The feedback we receive is incredibly rewarding!" dentists attending courses the brand new dental education facility in manchester, dmrc, have responded enthusiastically to the training they received. rachel lumley harvat from mahon dental says, "the course was very informative and an absolute joy to attend due to the relaxing environment and smooth running of all the presenters." principal dentist and co-owner of the training facility, phil broughton, wants dmrc to become a right of passage for clinicians. "dmrc evolved from the need to provide dentists with experience that are entertaining as they are academic. the aim is on gaining hands-on experience, in a friendly, relaxed environment."

mark adds, "dmrc provides a place for practitioners to meet with a network of likeminded individuals on courses covering a broad range of disciplines. the feedback from dentists who take part on our courses is incredibly rewarding!"

with courses ranging from restorative dentistry to training on how to administer botulinum toxin and fillers, there is a programme at dmrc to suit everyone.

for more information please contact susanne towers on 0161 830 7300, or by email at susanne@drcamedical.co.uk


Referrals that you can rely on
The highly skilled team at the Kent Implant Studio, located on Northumberland Road in Stoney Stratford, understand the importance of a reliable referral practice, and are dedicated to providing the very best service to both you and your patients. loved by principal dentist dr shauli dattani BDS, mriogp(Uk), diploma dent RCS (Eng), the team understand that as a busy professional you need to be confident in your referral practice, and as such will do all they can to ensure that you are well informed about all aspects of your patients treatment, and your patient is always returned to your care.

Treatment can be carried out either at the Kent Implant Studio, or if you and your patient prefer, at your own practice. refer to us as an extension of your team, dr dattani is happy to carry out as much or as little of the treatment as required.

for further information on the Kent Implant Studio or to obtain a referral pack please call 01622 671 265, or visit www.kentimplantstudio.co.uk

Owandy Imax Touch Panoramic Unit in Stoney Stratford
Stoney Stratford is now on the map with the latest Owandy Imax Touch Panoramic Unit. The unit has been installed at Dr. Pappas’ Fenton and Son Dental Practice at 99 High Street. This ergonomically designed unit comes complete with both Tomographic imaging and 3D imaging applications as standard. It can also be subsequently upgraded to suit your future needs as your practice grows.

The unit has Ethernet connectivity to one or more offices, or onto a network. Once connected, the main control panel of the Imax Touch can be locked down on the surgery phone for setting exposure parameters.

The team laser positioning system helps the operator get excellent images consistently. The resulting radiograph can be viewed, zoomed and digested on the Imax control panel, before detailed examination using the Owandy Quickvision software on a surgery pc.

Dr Mitesh Patel, the proud owner of this exciting equipment commented:

"I use Lansdell & Rose because their team always makes me feel that they care and are involved in your practice, not just as a business relationship. The Lansdell & Rose team are approachable and provide a first class service, they always return your calls quickly and deal with issues promptly. The Lansdell & Rose team are efficient and reliable, the bills are always correct and the team are always willing to go the extra mile. I have received some informative and an absolute joy to attend due to the relaxing environment and smooth running of all the presenters." principal dentist and co-owner of the training facility, phil broughton, wants dmrc to become a right of passage for clinicians. "dmrc evolved from the need to provide dentists with experience that are entertaining as they are academic. the aim is on gaining hands-on experience, in a friendly, relaxed environment."

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the new mint flavoured variant has been demonstrated to have comparable performance to Corsodyl Mint Mouthwash in inhibiting plaque regrowth in vitro studies also show comparable performance in reducing oral bacteria, as well as comparable substantivity. where patient preference indicates an alcohol free mouthwash for treatment of xerostomia, dental professionals can now recommend alcohol free Corsodyl Mouthwash variant.

the integration of implantology into your practice can be a daunting prospect and it helps to have the support of a knowledgeable practitioner who has gone through the same process themselves.

as of April 2008, all dentists have to meet the General Dental Council’s (GDC) updated requirements prior to treating patients on implants. Nobel Biocare has gathered together a team of experienced practitioners within this specialist field to ensure that you develop the skills you require to practice in this exciting field of dentistry.

Nobel Biocare’s mentors can be found in numerous locations all over the UK and Ireland. the mentors will be happy to carry out as much or as little of the treatment as required.

for further information on any of the new Nobel Biocare products please call +44 01895 430 650, or visit www.nobelbiocare.com


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The state-of-the-art system utilises CAD/CAM for producing dental prosthetics, and its software is user-friendly and practical. Excellent visuals make the system simple to use and understand, whilst the intuitive navigation and efficient CAD design tools make producing the perfect restoration as straightforward as possible. These tools range from an anatomic tooth library, automatic cut-back functions and automatic setting of the finish line. Nobel Biocare’s representatives were also on hand to discuss their comprehensive array of training and educational programmes to help technicians get the best results out of the system.

For more information on the benefits of NobelProcera™ please call: 01895 430 650 or visit www.nobelbiocare.com

Sponsors of the European Academy of Paediatric Dentistry (EAPD) 10th annual congress which takes place 4th-6th June, in Harrogate.

Visitors to the GSK stand (No 19) can find out more about Aquafresh’s support to dental practices in engaging their younger patients in good oral care habits from an early age through a range of educational materials and products.

Representatives will also be on hand to answer questions on Sensodyne Pronamel for Children & Aquafresh at the Dental Technology Show in Coventry this year. Nobel Biocare was delighted to be named OLA Best Exhibitor at the Dental Technology Show in Coventry this year. Nobel Biocare’s representatives were also on hand to discuss their comprehensive array of training and educational programmes to help technicians get the best results out of the system.

For more information on NobelProcera™ please call: 01895 430 650 or visit www.nobelbiocare.com

GSK is proud partner of unique UK microscopy course

Nurovee, UK distributors of Carl Zeiss microscopes, was delighted to be able to provide each attendee with full access to a high specification Zeiss tabletop microscope for the duration of the workshop.

Nurovee, UK distributors of Carl Zeiss microscopes and lenses, appreciated that the learning process for dental professionals is one that never ends – to do so successfully, it is important to have the best equipment for the job, such as dental microscopes from Carl Zeiss.

For more information on Zeiss microscopes, call Nurovee on 01453 872266 or email info@nurovee-ltd.com

www.eurosroscopes.co.uk

The Clinical Innovations Conference May saw leading thinkers in aesthetic and restorative dentistry share their expertise with enthusiastic clinicians from around the world through a varied programme of lectures and live demonstrations.

Dr. Sara Abdulla Alnoor Aljily is a GDP from Madina Dental Centre in Doha, Qatar. “I heard about the Clinical Innovations Conference through Smile-on’s regular email updates. I decided to take part in this extraordinary gathering to widen my experiences and knowledge which I believed did really happen.”

“I have found the conference to be well organised and very professional with excellent speakers, which is of course the most important thing! Attending the conference has been a great experience and has helped update my skills. I’ll definitely be putting these skills to good use when I go back home.”

Organised by Smile-on and the AOG in association with The Dental Directory, the event succeeded in inspiring and motivating attendees, helping to raise standards in dentistry and enhance practitioners’ enjoyment of their chosen profession.

For more information call 020 7400 8989 or visit www.smile-on.com

Stay one step ahead of the competition

Dentists have the opportunity to tap into a new market and potentially lucrative patient stream, with Under Armour Performance Mouthwear™.

After extensive research and testing in the U.S.A, many top athletes in a range of sports now wear the device, including baseball, tennis, golf, bodybuilding, American Football as well as Olympic Triathletes. Now UA Performance Mouthwear has been launched in the UK and dentists have the chance to become authorised providers of this jaw-dropping technology.

By preventing the teeth from clenching together, pressure on the temporomandibular joint (TMJ) is relieved. As a result, the body produces less of the ‘stress hormone’ cortisol and the athlete benefits from greater focus, stamina and strength.

By becoming an authorised provider of UA Performance Mouthwear, dentists can develop a whole new market for patients keen to benefit from greater athletic results.

For more information on how your patients can benefit from Under Armour Performance Mouthwear, call The Dental Directory free on 0800 585 586 or visit www.dental-directory.co.uk. Or call Eric Solen on 07590 573 668

World leader Tavom enjoy success at the DTS 2010

Tavom was proud to exhibit at the recent Dental Technology Show 2010 at the Ricoh Arena in Coventry.

As the largest dental technology showcase in Europe, the DTS promised delegates the chance to network with the individuals that are currently driving the industry forward – and it didn’t disappoint!

A world leader in dental furniture and cabinetry, Tavom invited delegates to experience the style and practicality of its designs first hand.

Included was the Evo Lab System, which provides comfort and ease of operating capability and efficiency of a dental laboratory.

Delegates enjoyed witnessing the durable, high quality, hygienic and aesthetically pleasing dental furniture and cabinetry, and left with a clear understanding of how Tavom can assist them in the future in creating a professional and functional practice that is a joy to work in.

For further information call John Winter & Co Ltd on: 01422 364 213

www.tavom.com

Oral cancer - Routine tests save lives

Now ViziLite® Plus helps the dental practitioner see what eyes alone may not. Available in simple, easy to use, disposable kits, the system utilises chemiluminescent technology to help identify early epithelial changes that could be precancerous.

By identifying oral abnormalities, the patient can be referred immediately and confidently for further treatment. Using a unique “Blue” marker system, precision is guaranteed in marking and documenting lesions. ViziLite® Plus has quickly become a critical element of the dental surgeon’s preventative practice, contributing to the accepted fact that better screening really does save lives. ViziLite® Plus is available in a 40-unit pack E322.78 plus VAT or in 20-unit pack £311.42 plus VAT. Call Paradent 01895 88 17 46 to ask about special offers or to order your pack.
Only 1.5% left to go…

A recent customer satisfaction survey revealed that Practice Plan, the leading custom-branded dental plan provider, has an incredible 98.5% overall satisfaction rate.

The annual survey, and fourth of its kind for the company, showed that one in three of their customers believe they have improved upon their services from the previous year and that there has been a significant improvement in their customers’ enthusiasm to recommend them to others.

The credible results are a fantastic achievement for the company, especially in the testing economic climate, John Hughes, Managing Director at Customer Service Network, who carried out the survey explained: “In the current climate it is difficult for any service organisation to improve and grow. For Practice Plan to have developed and achieved overall satisfaction ratings of 98.5% is an excellent result. In addition, one in three customers believe that the service and relationships with Practice Plan have improved in the last twelve months, which is a result to be proud of.”

Contact Details:
T: 01691 684135  F: 01691 684149  E: info@practiceplan.co.uk
www.practiceplan.co.uk

Septodont Ltd is proud to announce the launch of their new and improved website. Septodont collaborated with the marketing and design team of Six and Co to provide a more comprehensive source of company information and services. The new site features a fresh design, focused on delivering information pertaining to products and services in an easy to navigate, aesthetically pleasing approach. Septodont General Manager Mike Cann has led the online development and believes that the new site better reflects the company’s ethos and key messages.

“This represents a significant advance for Septodont in the UK, coming at a time when we are bringing many new products to market and continuing investment into the development of others. It is vital that our website effectively communicates who we are and our capabilities in working with dentist around the UK.”

We hope you will enjoy surfing the site. Your comments and suggestions are most welcome, through the site’s “Contact” facility. For more information about Septodont and to see the new website please visit www.septodont.co.uk.

For further information please contact:
Sirona Dental Systems 0845 071 5040
info@sironadental.co.uk

BACD Belfast Study Club

Dental professionals in Northern Ireland and the Republic of Ireland have a unique opportunity to gain valuable guidance from one of the UK’s leading dental business consultants.

‘10 Top Tips to Survive and Prosper in the Next 10 Years’ is the title of the BACD Belfast Study Club event to be held on Wednesday 27th October 2010.

Chris Barrow in a consultant, trainer and coach for with a wealth of experience in helping dental professionals succeed in their lives and businesses.

During the evening event, Chris aims to:
• Look forward over the next 10 years of dentistry
• Identify likely winners and losers in the professions
• Suggest business models that will survive and prosper

Open to both members and non-members of the BACD, attendees will gain an insight into the current market for dentistry and current trends in dental products and services.

The BACD is committed to excellence and this event will help motivate dental professionals in achieving their potential.

For more information or a booking form please contact Suzy Rowlands on 0208 241 8526 or email suzy@bacd.com.

Improving Periodontal Health with Colgate Total Toothpaste

Maintaining an effective level of plaque control is a challenge for most individuals. The published consensus on evidence-based advice for improving periodontal health focuses on the key role of daily oral hygiene.1

‘Delivering Better Oral Health – An evidence-based toolkit for prevention’1 guidance is supported by varying levels of evidence, from level 1 which is ‘strong evidence from at least one systematic review of multiple, well designed randomised control trials’, to level 5 evidence that is the consensus opinion of a group of experts.

Colgate Total toothpaste is for everyday use. It contains a unique combination of triclosan, an antibacterial agent, along with a copolymer. In addition to patient samples, Colgate have a number of resources to support patient recommendation of Colgate Total toothpaste, these include a waiting room poster for your practice to encourage your patients to seek advice from you on how to improve their gingival health, along with a patient information leaflet entitled ‘Helpful tips to keep your gums healthy’ to help you in your patient education.

For further information or to request patient samples, please call the Colgate Customer Care Team on 01483 401 901.