Advisory Board

Welcome to EndoCare

Working to ensure your patients receive the ultimate care and expert specialist care.

Many dentists have trusted the specialist team at EndoCare to treat and care for their patients for a number of years and have found the process effortless and stress-free.

EndoCare works as a part of your team to deliver outstanding successful treatment and a level of customer care that is exceptional.

This first-class service is now available in three locations: Harley Street W1, and Richmond the newest addition to the EndoCare family. All are well equipped to serve referring dentists and their patients.

EndoCare is at the forefront of its field in terms of technology and training. The most important element for the practice is to focus on the human factor - the health and well-being of the patient is a priority as well as maintaining relationships with referring practitioners.

For more information about EndoCare or to receive your free referral pack please call 0208 601 2012, email info@endocare.co.uk or visit www.endocare.co.uk

General Medical

QuickQuiver, 2010 Hands-On Training Sessions Now Taking Bookings

General Medical are UK Distributors for QuickQuiver, the computer controlled local anaesthetic system that delivers profound anaesthesia quickly, easily and painlessly. They will also be running Hands-On Training Sessions in Glasgow (Friday 18th June), Edinburgh (Saturday 19th June), London (Southampton, Friday 17th September, Bath (Friday 24th September), Manchester (Friday 15th October), Manchester (Friday 19th November) and Barnsley (Friday 26th November). Each Session offers 4 hours workplace CPD and is joint 125 points VR (including refreshments and a buffet lunch).

QuickQuiver enables Dentists to perform Osteocentral Anaesthesia whereby a small amount of conventional local anaesthetics is placed in the spine bone in between teeth. Eliminating the need for external injection, block and palatal injections it delivers a profound anaesthesia almost instantaneously, a real Practise Builder, especially when treating children and other potentially nervous patients.

For more information or to book your place contact General Medical on 01980 739492, visit www.generalmedical.co.uk or email info@generalmedical.co.uk

The new mini flavoured variant has been demonstrated to have comparable performance to Corsodyl Mint Mouthwash in inhibiting plaque regrowth in vitro studies also show comparable performance in reducing oral bacteria as well as comparable substantivity. Where patient preference indicates an alcohol free mouthwash for treatment of gingivitis, dental professionals can now recommend alcohol free Corsodyl mouthwash variant.

To support your patient education Corsodyl have developed a range of patient materials including a comprehensive guide and poster. For further information contact your GSK representative.

CORSODYL LAUNCH NEW ALCOHOL FREE VARIANT

With more people losing teeth to gum disease than tooth decay and with over 90% of people suffering from gum disease at some point in their lives , the importance of good hygiene and care of mouth and teeth for everyone has never been more relevant. And for patients who prefer an alcohol free mouthwash for treatment of gingivitis, Corsodyl’s Corsodyl Dental Care has now launched its alcohol free Corsodyl Mouthwash variant.

Owandy Imax Touch Panoramic unit in Stoney Stratford

Stoney Stratford is now on the map with the latest installation of an Owandy Imax touch digital panoramic unit. The unit has been installed at Dr. Hastings and Son Dental Practice at 96 High Street. This ergonomically designed unit comes complete with both Tomographic slicing and TMJ applications as standard. It can also be subsequently configured as a cephalometric and as 3D-imaging.

The unit has Ethernet connectivity to one or more computers or onto a network. Once connected, the main control panel of the Imax Touch can be slaved onto the surgery pc for setting exposure parameters.

The team laser positioning system helps the operator get excellent images consistently. The resulting radiograph can be viewed, zoomed and diagnosed on your pc.

For more information please call 01908 234 3558 or visit www.munroesutton.co.uk

Murphy Sutton celebrates at the 2010 Clinical Innovations Conference

Murphy Sutton, providers of top quality, healthy dentistry discuss dental payment plans, enjoyed a fantastic event at the Clinical Innovations Medical and Dental Society in London, this May. The company’s team of dental representatives spoke to dental professionals about how they could grow their businesses and improve profitability of their practices.

Having successfully provided dental professionals in the UK market with a large and growing product portfolio, Murphy Sutton have also launched their scheme in the UK, and adapted it accordingly. Dentists sign up to the scheme free of charge and are listed on a database accessed by thousands of patients all actively looking for treatment in their area.

Registerd professionals also benefit from free marketing, with surgeries promoted in dental directories, daily database-updates and website searches.

The Clinical Innovations Conference is an important date in the dental industry’s calendar and provides delegates with the opportunity to discover the latest products and services available on the market.

For more information please call 08082343558 or visit www.munroesutton.co.uk

Truly Personal Service

With changes to the personal tax rates due to take effect this year, now is the time to review your current position, with the help of specialists.

Nobel Procera offers a complete range of services in incorporation, CAD/CAM dentistry, milling technology, tax planning and bookkeeping. Larsell & Rose can assess your current financial situation to ensure optimum profitability of your business.

Nobel Procera offers an in-depth investigation to establish the best plan for you; with 15 years of experience in tax and financial advice, you’re in expert hands.

For more information please visit www.larsellandrose.co.uk or call Larsell & Rose on 020 7736 9333

Dental Tribune United Kingdom Edition · May 24–30, 2010

References that you can rely on

The highly skilled team at the Kenti Implant Studio, located on Northumberland Road in Woodside, understand the importance of a reliable referral practice, and are dedicated to providing the very best service to both you and your patients.

Lead by principal dentist Dr Shubh Dutta DDS, MRGDC(UK), DipImplant RCS (Eng), the team understands that as a busy professional you need to be confident in your referral practice, and as such will do all they can to ensure that you are well informed about all aspects of your patients’ treatment, and your patient is always returned to your care.

Treatment can be carried out either at the Kenti Implant Studio, or if you and your patient prefer, at your own practice. Kenti is happy to work as an extension of your team, Dr Dutta is happy to carry out as much or as little of the treatment as your patient prefer, at your own practice. Keen to work as an extension of you and are dedicated to providing the very best service to both you and your patients.

For further information on the Kenti Implant Studio or to obtain a referral pack please call 01622 671 265, or visit www.kentiimplantstudio.com

Dr Marla Retapi, Lecturer in Periodontology of UCL Eastman Dental Institute was awarded the Andre Schroeder Research Award at the 20th Meeting of the International Team for Implantology (ITI) in Geneva, Switzerland.

The ITI World Symposium has become one of the leading scientific meetings in implant dentistry and related fields. With more than 3800 participants, it provides an ideal setting for the presentation of the Award - not least because Professor Schroeder was one of the founders of the ITI.

In addition to Dr Retapi, the other authors/collaborators of the awarded project were Dr Ian Millard (UCL, Biochemical Engineering) and Professor Nikos Dinos (UCL Eastman Dental Institute). The project was part of Dr Retapi’s PhD project where Professor Dinos was the primary supervisor and Professor Mark Lentini (formerly of the UCL, Eastman Dental Institute) was the co-supervisor. The ITI World Symposium has become one of the leading scientific meetings in implant dentistry and related fields. With more than 3800 participants, it provides an ideal setting for the presentation of the Award - not least because Professor Schroeder was one of the founders of the ITI.

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Nobel Biocare's mentors can be found in numerous locations all over the UK and Ireland. The team works in three simple steps:

1. Find a mentor in your area with your desired learning objectives.
2. Contact Nobel Biocare to set up a mentoring relationship.
3. Continue with the mentor program until you meet patients under GDC guidelines.

Nobel Biocare also delivers lectures and hands on courses to help practitioners develop their confidence and meet their professional aspirations.

For more information contact Nobel Biocare on 01858 452 912, or visit www.
nobelbiocare.com

Nobel Biocare offers mentoring schemes for practitioners interested in implants.

The integration of implantology into your practice can be a daunting prospect and it helps to have the support of a more experienced peer who has gone through the same process themselves.

As of April 2008, all dentists have to meet the General Dental Council’s (GDC) updated requirements prior to treating or using implantology. Nobel Biocare has gathered together a team of experienced mentors within this specialist field to ensure that you develop the skills you require to practice in this exciting field of dentistry.

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Nobel Biocare – At the forefront of technological innovation

Nobel Biocare was delighted to be named OLA Best Exhibitor at the Dental Technology Show in Coventry this year. Nobel’s staff were subjected to a mystery shopper at the event who judged the team to have provided the most concise and comprehensive answers to their probing questions!

Nobel Biocare’s NobelProcera™ was among some of the most popular products showcased at this year’s Dental Technology Show in Coventry.

The state-of-the-art system utilises CAD/CAM for producing dental prosthetics, and its software is user-friendly and practical. Excellent visuals make the system simple to use and understand, whilst the intuitive navigation and efficient CAD design tools make producing the perfect restoration as straightforward as possible.

These tools range from an anatomic tooth library, automatic cut-back functions and automatic setting of the finish line. Nobel Biocare’s representatives were also on hand to discuss their comprehensive array of training and educational programmes to help technicians get the best results out of the system. For more information on the benefits of NobelProcera™ please call 01895 430 650 or visit www.nobelbiocare.com

Sensodyne Pronamel for Children & Aquafresh at EAPD Conference

GlaxoSmithKline Consumer Healthcare (GSK), manufacturers of Aquafresh and Sensodyne Pronamel are proud to be platinum sponsors of the European Academy of Paediatric Dentistry (EAPD) 10th annual congress which takes place 4th-6th June in Harrogate.

Visitors to the GSK stand (No 19) can find out more about Aquafresh's support to dental practices in engaging their younger patients in good oral care habits from an early age through a range of educational materials and products.

Representatives will also be on hand to answer questions on Sensodyne Pronamel children, which has been specifically developed to help protect against the growing concern of acid erosion of children's teeth.

As part of the education programme GSK will sponsor a pre-congress symposium on the topic of Tooth Surface Loss and its Restoration in Children and Adolescents on Thursday 3rd June with speakers including Professor David Bartlett. To find out more about the congress visit www.eapd-2010.org.uk/programme.htm

The Clinical Innovations Conference 2010 – the state of the nation

Dr. Sara Abdulla Alnoor Aljily is a GDP from Madina Dental Centre in Doha, Qatar. “I heard about the Clinical Innovations Conference through Smile-on’s regular email updates. I decided to take part in this extraordinary gathering to widen my experiences and knowledge which I believed did really happen.”

“I have found the conference to be well organised and very professional with excellent speakers, which is of course the most important thing! Attending the conference has been a great experience and has helped update my skills. I’ll definitely be putting these skills to good use when I go back home.”

Organised by Smile-on and the AOG in association with The Dental Directory, the event succeeded in inspiring and motivating attendees, helping to raise standards in dentistry and enhance practitioners’ enjoyment of their chosen profession.

For more information call 020 7400 8989 or visit www.smile-on.com

Novusent proudly partner of unique UK microscopy course

Novusent, distributor of high quality magnification equipment, was delighted to collaborate with Cutting Edge Dental Education (CEED) in delivering a unique, hands-on course aimed at introducing GDPs and dental nurses to the art of clinical microscopy.

Novusent, sole UK distributors of Carl Zeiss microscopes, was delighted to be able to provide each attendee with full access to a high specification Zeiss tabletop microscope for the duration of the workshop. Novusent, UK distributor for Carl Zeiss microscopes and liners, appreciated that the learning process for dental professionals is one that never ends - to do so successfully, it is important to have the best equipment for the job, such as dental microscopes from Carl Zeiss.

For more information on Zeiss microscopes, call Novusent on 01453 872266 or info@novusent-ltd.com www.versionscope.co.uk

World leader Tavom enjoy success at the DTS 2010

Tavom was proud to exhibit at the recent Dental Technology Show 2010 at the Ricoh Arena in Coventry.

As the largest dental technology showcase in Europe, the DTS promised delegates the chance to network with the individuals that are currently driving the industry forward – and it didn’t disappoint!

A world leader in dental furniture and cabinetry, Tavom invited delegates to experience the style and practicality of its designs first hand.

Included was the Evo Lab System, which provides comfort and ease of operating, whilst maximising the available space through innovative storage solutions. Boasting the perfect combination of outstanding aesthetic design, value and functionality, this cabinetry makes a vital contribution to the operating capability and efficiency of a dental laboratory.

Delegates enjoyed witnessing the durable, high quality, hygienic and aesthetically pleasing dental furniture and cabinetry, and left with a clear understanding of how Tavom can assist them in the future in creating a professional and functional practice that is a joy to work in.

For further information call John Winter & Co Ltd on: 01422 364 213

www.tavom.com

Stay one step ahead of the competition

“Attending the conference has been a great experience and has helped update my skills!” said the seventh annual Clinical Innovations Conference in May saw leading thinkers in aesthetic and restorative dentistry share their expertise with enthusiastic clinicians from around the world through a varied programme of lectures and live demonstrations.

By identifying oral abnormalities, the patient can be referred immediately and confidently for further treatment. Using a unique “Blue” market system, precision is guaranteed in mapping and documenting lesions. ViziLite® Plus has quickly become a critical element of the dental surgeon’s preventative practice, contributing to the accepted fact that better screening really does save lives. ViziLite® Plus is available in a 40-unit pack £232.70 plus VAT or in 20-unit packs £117.40 plus VAT. Call Panadent 01689 88 17 88 to ask about special offers or to order your pack.

Oral cancer - Routine tests save lives

New ViziLite® Plus helps the dental practitioner see what eyes alone may not. Available in simple, easy to use, disposable kits, the system utilises chemiluminescent technology to help identify early epithelial changes that could be precancerous.

By preventing the teeth from clenching together, pressure on the temporomandibular joint (TMJ) is relieved. As a result, the body produces less of the ‘stress hormone’ cortisol and the athlete benefits from greater focus, stamina and strength.

By becoming an authorised provider of UA Performance Mouthwear, dentists can develop a whole new market for patients keen to benefit from greater athletic results.

For more information on how your patients can benefit from Under Armour Performance Mouthwear, call The Dental Directory free on 0800 585 586 or visit www.dental-directory.co.uk. Or call Eric Solen on 07590 573 668

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www.tavom.com
A recent customer satisfaction survey revealed that Practice Plan, the leading custom branded dental plan provider, has an incredible 98.5% overall satisfaction rate. The annual survey, and fourth of its kind for the company, showed that one in three of their customers believe they have improved upon their services from the previous year and that there has been a significant improvement in their customers’ enthusiasm to recommend them to others. The credible results are a fantastic achievement for the company, especially in the testing economic climate, John Hughes, Managing Director at Customer Care Team on 01483 401 901.

For further information or to request patient samples, please call the Colgate Customer Care Team on 0208 241 8526 or email suzy@bacd.com.

Improving Periodontal Health with Colgate Total Toothpaste
Maintaining an effective level of plaque control is a challenge for most individuals. The published consensus on evidence-based advice for improving periodontal health focuses on the key role of daily oral hygiene.1 ‘Delivering Better Oral Health – An evidence-based toolkit for prevention’ guidance is supported by varying levels of evidence, from level 1 which is ‘strong evidence from at least one systematic review of multiple, well designed randomised control trials’, to level 5 evidence that is the consensus opinion of a group of experts.

Colgate Total toothpaste is for everyday use. It contains a unique combination of triclosan, an antibacterial agent, along with a copolymer. In addition to patient samples, Colgate have a number of resources to support dental professionals in achieving their potential. For more information or a booking form please contact Suzy Rowlands on 0208 241 8526 or email suzy@bacd.com.

BACD Belfast Study Club
Dental professionals in Northern Ireland and the Republic of Ireland have a unique opportunity to gain valuable guidance from one of the UK’s leading dental business consultants.

‘10 Top Tips to Survive and Prosper in the Next 10 Years’ is the title of the BACD Belfast Study Club event to be held on Wednesday 27th October 2010. Chris Barrow in a consultant, trainer and coach for with a wealth of experience in helping dental professionals succeed in their lives and businesses.

During the evening event, Chris aims to:
• Look forward over the next 10 years of dentistry
• Identify likely winners and losers in the professions
• Suggest business models that will survive and prosper

Open to both members and non-members of the BACD, attendees will gain an insight into the current market for dentistry and current trends in dental products and services. The BACD is committed to excellence and this event will help motivate dental professionals in achieving their potential.

Hogies Galilean and Prismatic operating loupes provide 2.5X magnification with a working distance of up to 500mm with the added advantage of being ‘flip-up’ for efficient clinical workflow.

A convenient and versatile operating loupe, the Galilean is ideal for general practice use. Popular for endodontic procedures is the Prismatic operating loupe, available with either 3.5X or 4.5X magnification.

Both Galilean and Prismatic operating loupes utilise Hogies patented magnetic technology provides for fully integrated and adjustable:
• Prescription lenses
• Eye protection
• Extreme declination angles
• All interpupillary distances
• Height of presentation of loupes to the eye

Hogies has an established reputation for delivering high quality magnification equipment, and Blackwell Supplies is one of the UK’s leading providers of products to the dental profession.

For more information please call John Jeshop of Blackwell Supplies On 020 7224 1457 or fax 020 7224 1694.

Quick sleeper
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Quick sleeper enables Dentists to perform Osteocentral Anaesthesia whereby a small amount of conventional local anaesthetic is placed in the spongy bone in between teeth. Eliminating the need for painful infiltration, block and palatal injections it delivers a profound anaesthesia almost instantaneously; a real Practice Builder, especially when treating children and other potentially nervous patients.

Using Quick sleeper it is possible to anaesthetize between 2 and 8 teeth with just one injection without the need for additional palatal or buccal injections – enabling more treatment to be performed per session.

For further information or to request patient samples, please call the Colgate Customer Care Team on 01483 401 901.