**ASPD**

**Advisory Council**

**To whom it may concern**

Dear [Name],

We are writing to you today because we have experienced a problem with the delivery of your order. We apologize for any inconvenience this may cause and would like to offer our assistance in resolving the issue.

Please let us know if you have any questions or concerns about your order. Our team is available to help you.

Sincerely,

[Name]

[Company Name]

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**NebelProCera™**

**Offering**

**To all dental practices**

Dear [Name],

We are excited to announce the availability of our latest innovation, NebelProCera™. This revolutionary product is designed to transform the way you approach dental procedures and improve patient outcomes.

NebelProCera™ offers a range of benefits that are sure to impress, including:

- **Advanced Technology:** Our state-of-the-art technology enables us to deliver unparalleled results and efficiency.
- **Customizable Solutions:** We provide customized solutions to meet the unique needs of each practice.
- **Patient Satisfaction:** Our commitment to quality and patient satisfaction is second to none.

For more information or to schedule a consultation, please contact us at [Contact Information].

Thank you for choosing NebelProCera™.

Sincerely,

[Your Name]

[Your Company]

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**Nobel Biocare**

**Letter to dental professionals**

Dear [Name],

We are writing to you today to introduce our latest innovation in implantology, NobelProcera™. NobelProcera™ is a game-changing technology that is transforming the way dental professionals approach implant procedures.

NobelProcera™ offers a range of benefits, including:

- **Efficiency:** NobelProcera™ technology enables faster, more efficient surgical procedures.
- **Accuracy:** The precise and accurate design ensures optimal results for patients.
- **Simplicity:** NobelProcera™ is user-friendly, making it accessible to all levels of expertise.

For more information or to schedule a consultation, please contact us at [Contact Information].

Thank you for considering NobelBiocare as your partner in oral health.

Sincerely,

[Your Name]

[Your Company]
New Nobelprocer™ is now available at this year’s Dental Technology Show in Coventry.

The state-of-the-art system utilizes CAD/CAM technology to produce dental prosthetics, and its software is user-friendly and practical. Excellent visuals make the system simple to use and understand, whilst the intuitive navigation and efficient CAD design tools make producing the perfect restoration as straightforward as possible. These tools range from an anatomic tooth library, automatic cut-back functions and automatic settings of the design line. Nobel Biocare’s representatives were also on hand to discuss their comprehensive array of training and educational programmes to help technicians get the best results out of the system. For more information on the benefits of NobelProcera™ please call: 020 7400 8989 or visit www.nobelbiocare.com

Sensodyne Pronamel for Children & Aquafresh at EAPD Conference
GlaxoSmithKline Consumer Healthcare (GSK), manufacturers of Aquafresh and Sensodyne Pronamel are proud to be platinum sponsors of the European Academy of Paediatric Dentistry (EAPD) 10th annual congress which takes place 4th-6th, June in Harrogate. Visitors to the GSK stand (No 19) can find out more about Aquafresh’s support to dental practices in engaging their younger patients in good oral care habits from an early age through a range of educational materials and products.

Representatives will also be on hand to answer questions on Sensodyne Pronamel children, which has been specifically developed to help protect against the growing concern of acid erosion of children’s teeth.

As part of the education programme GSK will sponsor a pre-congress symposium on the topic of Tooth Surface Loss and its Restoration in Children and Adolescents on Thursday 3rd June with speakers including Professor David Bartlett. To find out more about the congress visit www.eapd-2010.org.uk/programme.htm

"Attending the conference has been a great experience and has helped update my skills" - said the seventh annual Clinical Innovations Conference in May saw leading thinkers in aesthetic and restorative dentistry share their expertise with enthusiastic clinicians from around the world through a varied programme of lectures and live demonstrations.

Dr. Sara Abdulla Alnoor Aljily is a GDP from Madina Dental Centre in Doha, Qatar. "I heard about the Clinical Innovations Conference through Smile-on’s regular email updates. I decided to take part in this extraordinary gathering to widen my experiences and knowledge which I believed did really happen."

“I have found the conference to be well organised and very professional with excellent speakers, which is of course the most important thing! Attending the conference has been a great experience and has helped update my skills. I’ll definitely be putting these skills to good use when I go back home.”

Organised by Smile-on and the AOG in association with The Dental Directory, the event succeeded in inspiring and motivating attendees, helping to raise standards in dentistry and enhance practitioners’ enjoyment of their chosen profession.

For more information call 020 7400 8989 or visit www.smile-on.com

Nobel Biocare – At the forefront of technological innovation

Nobel Biocare was delighted to be named DLA Best Exhibitor at the Dental Technology Show in Coventry this year. Nobel’s staff were subjected to a mystery shopper at the event who judged the team to have provided the most concise and comprehensive answers to their probing questions.

Nobel Biocare’s NobelProcera™ was among some of the most popular products showcased at this year’s Dental Technology Show in Coventry.

By identifying oral abnormalities, the patient can be referred immediately and confidently for further treatment. Using a unique "Blue" marker system, precision is guaranteed in marking and documenting lesions. ViLite® Plus has now quickly become a critical element of the dental surgeon’s preventative practice, contributing to the accepted fact that better screening really does save lives. ViLite® Plus is available in a 45-unit pack £332.70 plus VAT or in 20-unit packs £317.40 plus VAT. Call Panadent 01689 88 17 86 to ask about special offers or to order your pack.

World leader Tavom enjoy success at the DTS 2010

Tavom was proud to exhibit at the recent Dental Technology Show 2010 at the Ricoh Arena in Coventry.

As the largest dental technology showcase in Europe, the DTS promised delegates the chance to network with the individuals that are currently driving the industry forward – and it didn't disappoint! A world leader in dental furniture and cabinetry, Tavom invited delegates to experience the style and practicality of its designs first hand.

Included was the Evo Lab System, which provides comfort and ease of operation, whilst maximising the available space through innovative storage solutions. Boasting the perfect combination of outstanding aesthetic design, value and functionality, this cabinetry makes a vital contribution to the operating capability and efficiency of a dental laboratory.

Delegates enjoyed witnessing the durable, high quality, hygienic and aesthetically pleasing dental furniture and cabinetry, and left with a clear understanding of how Tavom can assist them in the future in creating a professional and functional practice that is a joy to work in.

For further information call John Winters & Co Ltd on: 01422 364 213

www.tavom.com

Stay one step ahead of the competition

Dentists have the opportunity to tap into a new market and potentially lucrative patient stream, with Under Armour Performance Mouthwear™.

After extensive research and testing in the U.S.A, many top athletes in a range of sports now wear the device, including baseball, tennis, golf, bodybuilding, American football as well as Olympic Triathletes.

Now UA Performance Mouthwear has been launched in the UK and dentists have the chance to become authorised providers of this jaw-dropping technology.

By preventing the teeth from clenching together, pressure on the temporomandibular joint (TMJ) is relieved. As a result, the body produces less of the ‘stress hormone’ cortisol and the athlete benefits from greater focus, stamina and strength.

By becoming an authorised provider of UA Performance Mouthwear, dentists can develop a whole new market for patients keen to benefit from greater athletic results.

For more information on how your patients can benefit from Under Armour Performance Mouthwear, call The Dental Directory free on 0800 585 586 or visit www.dental-directory.co.uk. Or call Eric Solen on 07590 573 668

Sponsors of the European Academy of Paediatric Dentistry (EAPD) 10th annual congress which takes place 4th-6th, June in Harrogate.

endorsed by the European Academy of Paediatric Dentistry (EAPD) as the leading event for practitioners and students in restorative and aesthetic dentistry.

Held in May at the Wakefield Academy in Yorkshire, the one-day workshop, hosted by Dr Bill Seddon and Jason Simmon, provided a comprehensive lecture on the techniques behind effective clinical microscopy within a general dental and cosmetic dentistry setting.

Naveen, sole UK distributors of Carl Zeiss microscopes, was delighted to be able to provide each attendee with full access to a high specification Zeiss tabletop microscope for the duration of the workshop.

Naveen, UK distributors for Carl Zeiss microscopes and loupes, appreciated that the learning process for dental professionals is one that never ends - to do so successfully, it is important to have the best equipment for the job, such as dental microscopes from Carl Zeiss.

For more information on Zeiss microscopes, call Naveen on 01453 872 266 or email info@naveen-bd.com

www.eapd-2010.org.uk/programme.htm

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Service Network, who carried out the survey explained: “In the current climate in the testing economic climate, John Hughes, Managing Director at Customer Care Team on 01483 401 901.

In addition to patient samples, Colgate have a number of resources to support population health. These include the Colgate Oral Health Atlas, which provides comprehensive data on oral health and related topics; the Colgate Oral Health Index, which monitors trends in oral health across different populations; and the Colgate Oral Health Toolkit, which offers tools and resources for healthcare providers and patients to improve oral health outcomes.

Blackwell Supplies is proud to offer dental practitioners the Hogies range of operating loupes. Hogies Galilean and Prismatic operating loupes provide 2.5X magnification with a working distance of up to 500mm with the added advantage of being ‘flip-up’ for efficient clinical workflow.

A convenient and versatile operating loupe, the Galilean is ideal for general practice use. Popular for endodontic procedures is the Prismatic operating loupe, available with either 3.5X or 4.5X magnification.

Both Galilean and Prismatic operating loupes utilise Hogies patented magnetic technology provides for fully integrated and adjustable:

- Prescription lenses
- Eye protection
- Extreme declination angles
- All interaural distances
- Height of presentation of loupes to the eye

Hogies has an established reputation for delivering high quality magnification equipment, and Blackwell Supplies is one of the UK’s leading providers of products to the dental profession.

For more information please call John Jesshop of Blackwell Supplies On 020 7224 1457 or fax 020 7224 1694

Quicksleeper 2010 Hands On Training Sessions Now Taking Bookings General Medical are UK Distributors for Quicksleeper, the computer controlled local anaesthetic system that delivers profound anaesthesia quickly, easily and painlessly. They will be running Hands On Training Sessions in Glasgow (Friday 18th June ), Edinburgh (Saturday 19th June ), Southampton ( Friday 17th September), Bath ( Friday 24th September), Hornchurch ( Friday 1st October), Birmingham ( Friday 15th October ), Manchester ( Friday 19th November) and Banmsley ( Friday 26th November ).

Quicksleeper enables Dentists to perform Osteocentral Anaesthesia whereby a small amount of conventional local anaesthetic is placed in the spongy bone in between teeth. Eliminating the need for painful infiltration, block and palatal injections it delivers a profound anaesthesia almost instantaneously; a real Practice Builder, especially when treating children and other potentially nervous patients.

Using Quicksleeper it is possible to anaesthetise between 2 and 8 teeth with just one injection without the need for additional palatal or buccal injections – enabling more treatment to be performed per session.

For further information please contact: General Medical on 01380 734990, visit www.generalmedical.co.uk or email info@generalmedical.co.uk

BACD Belfast Study Club Dental professionals in Northern Ireland and the Republic of Ireland have a unique opportunity to gain valuable guidance from one of the UK’s leading dental business consultants.

10 Top Tips to Survive and Prosper in the Next 10 Years is the title of the BACD Belfast Study Club event to be held on Wednesday 27th October 2010.

Chris Barrow in a consultant, trainer and coach for with a wealth of experience in helping dental professionals succeed in their lives and businesses.

During the evening event, Chris aims to:

- Look forward over the next 10 years of dentistry
- Identify likely winners and losers in the professions
- Suggest business models that will survive and prosper

Open to both members and non-members of the BACD, attendees will gain an insight into the current market for dentistry and current trends in dental products and services.

The BACD is committed to excellence and this event will help motivate dental professionals in achieving their potential.

For more information or a booking form please contact Suzy Rowlands on 0208 241 8526 or email suzy@bacd.com.

Improving Periodontal Health with Colgate Total Toothpaste Maintaining an effective level of plaque control is a challenge for most individuals. The published consensus on evidence-based advice for improving periodontal health focuses on the key role of daily oral hygiene.

‘Delivering Better Oral Health – An evidence-based toolkit for prevention’ is supported by varying levels of evidence, from level 1 which is ‘strong evidence from at least one systematic review of multiple, well designed randomised control trials’, to level 5 evidence that is the consensus opinion of a group of experts.

Colgate Total toothpaste is for everyday use. It contains a unique combination of triclosan, an antibacterial agent, along with a copolymer. In addition to patient samples, Colgate have a number of resources to support patient recommendation of Colgate Total toothpaste, these include a waiting room poster for your practice to encourage your patients to seek advice from you on how to improve their gingival health, along with a patient information leaflet entitled ‘Helpful tips to keep your gums healthy’ to help you in your patient education.

For further information or to request patient samples, please call the Colgate Customer Care Team on 01483 401 901.