EndoCare

Working to ensure your patients receive the ultimate care and expert specialist treatment.

Many dentists have trusted the specialist team at EndoCare to treat and care for their patients for a number of years and have found the process effortless and stress-free.

EndoCare works as a part of your team to deliver outstanding successful treatment and a level of customer care that is exceptional.

This first-class service is now available in three locations: Harley Street W1F 8AA, and in Richmond the newest branch of the EndoCare family. All are well equipped to serve referring dentists and their patients.

EndoCare is at the forefront of its field in terms of technology and training. The most important element for the practice is to focus on the human factor - the health and satisfaction of patients is a priority as well as maintaining relationships with referring practitioners.

For more information about EndoCare or to receive your free referral pack please call 0844 8932020, email info@endocare.co.uk or visit www.endocare.co.uk.

Lansdell & Rose

Chris Vondee, a dentist from London, discovered:

“The feedback we receive is incredibly rewarding!”

Dentists attending courses the brand new dental education facility in Dagenham, Essex will be running Hands On Training Sessions from March to September. The training will be held at the Dental Education Centre on Hornchurch ( Friday 1st October ), Birmingham ( Friday 15th October ), Manchester ( Friday 19th November ) and Barry ( Friday 25th November ). Each session offers 4 hours hands-on CPD and costs just £125.00 plus VAT (including refreshments and a buffet lunch).

Lansdell & Rose enables practitioners to perform Osteocentral Anaesthesia whereby dentists can perform complete surgical safety and control. The new mint flavoured variant has been demonstrated to have comparable performance to Corsodyl Mintwash in inhibiting plaque regrowth. In vitro studies also show comparable performance in reducing oral bacteria, as well as comparable substantivity. Where patient preference indicates an alcohol free mouthwash for treatment of diseases, dental professionals can now recommend alcohol free Corsodyl Mintwash variant.

With courses ranging from restorative dentistry to training on how to administer bronchus tone and fillers, there is a programme at DARE to suit everyone.

GET DARE’S NEW PROFESSIONAL CRITICS

Now Taking Bookings

At Lansdell & Rose we are now taking bookings for our next event at the Clinical Innovations Mural Sutton celebrates at the 2010 Clinical Innovations Conference.

Mural Sutton, provider of Adult Healthy Discount Dental payments plan, enjoyed a fantastic event at the Clinical Innovations Conference this month.

Mural Sutton visits each month, in companies of likeminded individuals on courses covering a broad range of disciplines. The feedback we receive from dentists who take part in our courses is incredibly rewarding!

The team is dedicated to serving your interests in the best possible way as Dr. Lansdell & Rose can assess your current financial situation to ensure optimum compliance, financial planning and bookkeeping.

DARE to become a right of passage for clinicians. “DARE evolved from the smooth running of all the parts – theory and practical.”

“The feedback we receive is incredibly rewarding!”

Nobel Biocare’s mentors can be found in numerous locations all over the UK and Ireland. Nobel Biocare offers mentoring for practitioners interested in implantology.

The integration of implantology into your practice can be a daunting prospect and it helps to have the support of a knowledgeable mentor who has gone through the same process themselves.

As of April 2008, all dentists have to meet the General Dental Council’s (GDC) updated requirements prior to treating a patient for implant therapy. Nobel Biocare has brought together a team of experienced mentors within this specialist field to ensure that you develop the skills you require to practice in this exciting field of dentistry.

Nobel Biocare’s mentors can be found in numerous locations all over the UK and Ireland. The system works in these three simple steps:

1. Find a mentor in your area with your desired learning objectives.
2. Introduce yourself to the mentor and set up a learning plan.
3. Continue with the mentor programme until you prepare to treat patients under GDC guidelines.

Nobel Biocare also delivers lectures and hands on courses to help practitioners develop their confidence and meet their professional aspirations. For more information contact Nobel Biocare on 0818 452 912, or visit www.nobelbiocare.co.uk.
Nobel Biocare – At the forefront of technological innovation

Nobel Biocare was delighted to be named OLA Best Exhibitor at the Dental Technology Show in Coventry this year. Nobel’s staff were subjected to a mystery shopper at the event who judged the team to have provided the most concise and comprehensive answers to their probing questions.

Nobel Biocare’s NobelProcera™ was among some of the most popular products showcased at this year’s Dental Technology Show in Coventry.

The state-of-the-art system utilises CAD/CAM for producing dental prosthetics, and its software is user-friendly and practical. Excellent visuals make the system simple to use and understand, whilst the intuitive navigation and efficient CAD design tools make producing the perfect restoration as straightforward as possible. These tools range from an anatomical tooth library, automatic cut-back functions and automatic setting of the finishing line. Nobel Biocare’s representatives were also on hand to discuss their comprehensive array of training and educational programmes to help technicians get the best results out of the system.

For more information on the benefits of NobelProcera™ please call: 01895 412 030 or visit www.nobelbiocare.com

Sensodyne Pronamel for Children & Aquafresh at EAPD Conference

GlaxoSmithKline Consumer Healthcare (GSK), manufacturers of Aquafresh and Sensodyne Pronamel are proud to be platinum sponsors of the European Academy of Paediatric Dentistry (EAPD) 10th annual congress which takes place 4th-6th June in Harrogate.

Visitors to the GSK stand (No 19) can find out more about Aquafresh’s support to dental practices in engaging their younger patients in good oral care habits from an early age through a range of educational materials and products.

Representatives will also be on hand to answer questions on Sensodyne Pronamel children, which has been specifically developed to help protect against the growing concern of acid erosion of children’s teeth.

As part of the education programme GSK will sponsor a pre-congress symposium on the topic of Tooth Surface Loss and its Restoration in Children and Adolescents on Thursday 3rd June with speakers including Professor David Bartlett. To find out more about the congress visit www.eapd-2010.org.uk/programme.htm

The Clinical Innovations Conference in May saw leading thinkers in aesthetic and restorative dentistry share their expertise with enthusiastic clinicians from around the world through a varied programme of lectures and live demonstrations.

Dr. Sara Abdullah Alnoor Alijly is a GDP from Madina Dental Centre in Doha, Qatar. “I heard about the Clinical Innovations Conference through Smile-on’s regular email updates. I decided to take part in this extraordinary gathering to widen my experiences and knowledge which I believed did really happen.”

“I have found the conference to be well organised and very professional with excellent speakers, which is of course the most important thing! Attending the conference has been a great experience and has helped update my skills. I’ll definitely be putting these skills to good use when I go back home.”

Organised by Smile-on and the AOG in association with The Dental Directory, the event succeeded in inspiring and motivating attendees, helping to raise standards in dentistry and enhance practitioners’ enjoyment of their chosen profession.

For more information call 020 7400 8989 or visit www.smile-on.com

Stay one step ahead of the competition

Dentists have the opportunity to tap into a new market and potentially lucrative patient stream, with Under Armour Performance Mouthwear™.

After extensive research and testing in the U.S.A, many top athletes in a range of sports now wear the device, including baseball, tennis, golf, bodybuilding, American Football as well as Olympic Triathletes.

Now UA Performance Mouthwear has been launched in the UK and dentists have the chance to become authorised providers of this jaw-dropping technology.

By preventing the teeth from clenching together, pressure on the temporomandibular joint (TMJ) is relieved. As a result, the body produces less of the ‘stress hormone’ cortisol and the athlete benefits from greater focus, stamina and strength.

By becoming an authorised provider of UA Performance Mouthwear, dentists can develop a whole new market for patients keen to benefit from greater athletic results.

For more information on how your patients can benefit from Under Armour Performance Mouthwear, call The Dental Directory free on 0800 585 586 or visit www.dental-directory.co.uk. Or call Eric Solern on 07590 573 668

World leader Tavom enjoy success at the DTS 2010

Tavom was proud to exhibit at the recent Dental Technology Show 2010 at the Ricoh Arena in Coventry.

As the largest dental technology showcase in Europe, the DTS promised delegates the chance to network with the individuals that are currently driving the industry forward – and it didn’t disappoint!

A world leader in dental furniture and cabinetry, Tavom invited delegates to experience the style and practicality of its designs first hand.

Delegates enjoyed witnessing the durable, high quality, hygienic and aesthetically pleasing dental furniture and cabinetry, and left with a clear understanding of how Tavom can assist them in the future in creating a professional and functional practice that is a joy to work in.

For further information call John Winter & Co Ltd on: 01422 364 213

www.tavom.com
A recent customer satisfaction survey revealed that Practice Plan, the leading custom branded dental plan provider, has an incredible 98.5% overall satisfaction rate. The annual survey, and fourth of its kind for the company, showed that one in three of their customers believe they have improved upon their services from the previous year and that there has been a significant improvement in their customers’ enthusiasm to recommend them to others. The credible results are a fantastic achievement for the company, especially in the testing economic climate, John Hughes, Managing Director at Customer Service Network, who carried out the survey explained: “In the current climate it is difficult for any service organisation to improve and grow. For Practice Plan to have developed and achieved overall satisfaction ratings of 98.5% is an excellent result. In addition, one in three customers believe that the service and relationships with Practice Plan have improved in the last twelve months, which is a reason to be proud of.”

Contact Details: 
T: 01691 684135  F: 01691 684149   E: info@practiceplan.co.uk

BACD Belfast Study Club
Dental professionals in Northern Ireland and the Republic of Ireland have a unique opportunity to gain valuable guidance from one of the UK’s leading dental business consultants.

‘10 Top Tips to Survive and Prosper in the Next 10 Years’ is the title of the BACD Belfast Study Club event to be held on Wednesday 27th October 2010.

Chris Barrow in a consultant, trainer and coach for with a wealth of experience in helping dental professionals succeed in their lives and businesses.

During the evening event, Chris aims to:
- Look forward over the next 10 years of dentistry
- Identify likely winners and losers in the professions
- Suggest business models that will survive and prosper

Open to both members and non-members of the BACD, attendees will gain an insight into the current market for dentistry and current trends in dental products and services.

The BACD is committed to excellence and this event will help motivate dental professionals in achieving their potential.

For more information or a booking form please contact Suzy Rowlands on 0208 241 8526 or email suzy@bacd.com.

Improving Periodontal Health with Colgate Total Toothpaste
Maintaining an effective level of plaque control is a challenge for most individuals. The published consensus on evidence-based advice for improving periodontal health focuses on the key role of daily oral hygiene.

‘Delivering Better Oral Health – An evidence-based toolkit for prevention’ guidance is supported by varying levels of evidence, from level 1 which is ‘strong evidence from at least one systematic review of multiple, well designed randomised control trials’ to level 5 evidence that is the consensus opinion of a group of experts.

Colgate Total toothpaste is for everyday use. It contains a unique combination of triclosan, an antibacterial agent, along with a copolymer. In addition to patient samples, Colgate have a number of resources to support patient recommendation of Colgate Total toothpaste, these include a waiting room poster for your practice to encourage your patients to seek advice from you on how to improve their gingival health, along with a patient information leaflet entitled ‘Helpful tips to keep your gums healthy’ to help you in your patient education.

For further information or to request patient samples, please call the Colgate Customer Care Team on 01483 401 901.

Septodont Ltd is proud to announce the launch of their new and improved website. Septodont collaborated with the marketing and design team of Six and Co to provide a more comprehensive source of company information and services. The new site features a fresh design, focused on delivering information pertaining to products and services in an easy way to navigate, aesthetically pleasing approach.

Septodont General Manager Mike Cann has led the entire development and believes that the new site better reflects the company’s ethos and key messages.

“This represents a significant advance for Septodont in the UK, coming at a time when we are bringing many new products to market and continuing investment into the development of others. It is vital that our website effectively communicates who we are and our capabilities in working with dentists around the UK.”

We hope you will enjoy surfing the site. Your comments and suggestions are most welcome, through the site’s ‘Contact’ tab. For more information about Septodont and to see the new website please visit www.septodont.co.uk.

Hogies Galilean and Prismatic operating loupes for superior magnification
Blackwell Supplies is proud to offer dental practitioners the Hogies range of operating loupes.

Hogies Galilean operating loupes provide 2.5X magnification with a working distance of up to 500mm with the added advantage of being ‘flip-up’ for efficient clinical workflow.

A convenient and versatile operating loupes, the Galileian is ideal for general practice use. Popular for endodontic procedures is the Prismatic operating loupes, available with either 3.5X or 4.5X magnification.

Both Galilean and Prismatic operating loupes utilise Hogies patented magnetic technology provides for fully integrated and adjustable:
- Prescription lenses
- Eye protection
- Extreme declination angles
- All interproximal distances
- Height of presentation of loupes to the eye

Hogies has an established reputation for delivering high quality magnification equipment, and Blackwell Supplies is one of the UK’s leading providers of products to the dental profession.

For more information please call John Jescheck of Blackwell Supplies on 020 7224 1457 or fax 020 7224 1694.

Quicksleeper 2010 Hands On Training Sessions Now Taking Bookings

General Medical are UK Distributors for Quicksleeper, the computer controlled local anaesthetic system that delivers profound anaesthesia quickly, easily and painlessly. They will be running Hands On Training Sessions in Glasgow ( Friday 18th June ), Edinburgh ( Saturday 19th June ), Southampton ( Friday 17th September), Bath ( Friday 24th September), Hornchurch ( Friday 1st October), Birmingham ( Friday 15th October ), Manchester ( Friday 19th November) and Barnsley ( Friday 26th November ).

Quicksleeper enables Dentists to perform Osteocentral Anaesthesia whereby a small amount of conventional local anaesthetic is placed in the spongy bone in between teeth. Eliminating the need for painful infiltration, block and palatal injections it delivers a profound anaesthesia almost instantaneously; a real Practice Builder, especially when treating children and other potentially nervous patients.

Using Quicksleeper it is possible to anesthetize between 2 and 8 teeth with just one injection without the need for additional palatal or buccal injections – enabling more treatment to be performed per session.

Places are strictly limited so to book your place contact General Medical on 01380 734990, visit www.generalmedical.co.uk or email info@generalmedical.co.uk.

Sirona Dental Systems are proud to announce the arrival of their latest news features a fresh design, focused on delivering information pertaining to...